

Price sheet

Founding-client pricing: I'm currently offering introductory rates while Emberwright is in its early stage. Every project still follows the same custom, collaborative process, and final pricing is confirmed after a scope review.

Custom Websites

One-Page Site

from **\$750**

Custom one-page site · Clear sections for your business, services or work, and the next step you want visitors to take · Copy shaped from your notes, existing content, and conversation

Multi-Page Site

BEST FOR MOST PROJECTS

from **\$1,500**

Custom multi-page site built around your brand · Pages built around what your customers need — services, work or products, About, Contact, FAQs, and more · Custom interactions and a clear site structure

Complete Site

from **\$2,000**

Everything in Multi-Page Site · Expanded pages and customer flows for booking, inquiries, products, portfolios, press, or other project-specific needs · SEO essentials and launch support

Every project is a little different, so the final price is confirmed after a quick scope review. Hosting, domain, and ongoing edits are quoted separately.

Website Care — After Launch

Launch Warranty

30 days of post-launch coverage on every build · Bug fixes, typos, and broken links

INCLUDED

Website Care

Up to 45 minutes of updates every month · New content, dates, pricing, and copy changes

from **\$59/mo**

Priority Care

Everything in Website Care · Up to 2 hours of updates or new sections monthly

from **\$149/mo**

No care plan? No problem — one-off updates are billed at \$85/hour (one-hour minimum). You can add a plan any time after launch.

Digital Tools & Workflows

Starter Tool

A ready-made tool, branded to you · Order form, tracker, itinerary, or pricing calculator

from **\$40**

Custom Build **RECOMMENDED**

Built around your exact workflow · Custom fields, logic & automations

from **\$200**

Connected System

Multiple connected tools · e.g. order form + tracker + dashboard

from **\$500**

Starter Tool and Custom Build are priced per tool. Connected System is quoted as one scoped system. Not sure which fits? Tell me your problem and I'll recommend the simplest solution.

+ Optional 30-day support add-on — ask

Brand & Supporting Materials

Logo

2 logo concepts to choose from · 3 revision rounds

from **\$50**

Brand Identity **RECOMMENDED**

3 custom concepts · Four revision rounds on your pick

from **\$120**

Complete Brand Pack

Everything in Brand Identity · Brand name & tagline consultation

from **\$250**

True vectors, every time — delivered as editable SVG/EPS/PDF that stay razor-sharp from a favicon to a billboard, with full commercial rights. Branded documents and other supporting materials — price lists, order forms, one-pagers — can be added to a website or brand project and are quoted based on scope.

Product Visuals & Video

Starter

3 product images (2K) · + 1 showcase video (5s, 1080p)

from **\$35**

Standard **RECOMMENDED**

5 product images (2K) · + 2 showcase videos (5s, 1080p)

from **\$75**

Premium

10 product images (up to 4K) · + 3 showcase videos (incl. a 4K hero ad)

from **\$150**

Priced per product. Often added to a website or brand project, but also available on its own. Need something different? Bigger batches, ongoing work, and bundles are all welcome — message me for a custom quote.

+ Brand support add-on — ask

HOW PAYMENT WORKS

Packages under \$300 are paid in full before I start. Larger builds (\$300+) are 50% to start, 50% before final delivery. Either way, you'll see the exact total before you pay — no surprise charges, and nothing is charged without your OK.

Larger website builds can also be split into milestone payments (deposit, preview, launch) — just ask. Hosting, domain, and ongoing edits are quoted separately.

THE FINE PRINT, UP FRONT

Every project is a little different, so the final price is confirmed after a quick scope review. I'll reply personally, usually within a day.

Prices are one-time unless marked per month. Care plans are optional and can be added any time after launch — without one, one-off updates are billed at \$85/hour (one-hour minimum).