

Care plans after launch

1 The options

OPTION	WHAT IT COVERS	COST
Launch Warranty	Bug fixes, typos, and broken links · Display glitches on any device · No charge — it's part of the job	Included first 30 days
Website Care	Up to 45 minutes of updates every month · New content, dates, pricing, and copy changes · Domain, HTTPS, and uptime watch · Cancel anytime — no long-term contract	from \$59 a month
Priority Care	Everything in Website Care · Up to 2 hours of updates or new sections monthly · SEO & site-speed check-ins · Priority 24–48 hour turnaround	from \$149 a month
No plan	One-off updates whenever you need them · 30-minute minimum, then billed in 15-minute increments	\$85/hour

Plans run month to month, and you can add a plan any time after launch. Your domain is paid directly to your registrar, and hosting on your own Netlify account is free for most small sites.

2 How it works

What counts as an update

On Priority Care, new sections on existing pages can use plan time. Brand-new pages are quoted separately.

On Website Care, a new section is quoted separately, like a brand-new page.

Your monthly time

Unused time resets each month. It doesn't roll over.

Time beyond the plan is billed at \$85/hour in 15-minute increments, and I check with you before going over.

Asking for a change

Email hello@emberwrightstudio.com with what you'd like changed and which page it's on, plus any new words or photos. A screenshot helps. On Priority Care, requests have a 24–48 hour turnaround.

When hourly work applies instead

Hourly work is estimated before I start, and I check with you before going past the estimate. Hourly work is invoiced after the work is done.

How billing works

- A plan chosen at launch starts, and is first billed, on the day your Launch Warranty ends. A plan added later starts the day you sign up, is first billed that day, then monthly on that date.
- Care plans are billed monthly. For now, payment is by Zelle: I email an invoice on the billing date, due within 7 days.
- Before your first payment, I'll confirm the price and monthly billing in writing, and keep your approval on file. The plan renews each month until you cancel.
- You can switch plans at your next billing date.

How to cancel

- Email hello@emberwrightstudio.com **before your next billing date**. Partial months aren't refunded.
- After you cancel, coverage continues through the end of the month you've already paid for.

What a plan doesn't cover

- Hosting and your domain
- Brand-new pages
- Other companies' fees
- Ranking guarantees
- Ongoing SEO work, blog writing, ads and link building